

Information clause – Facebook/Instagram

The Data Controller of the data of persons who liked or followed our Facebook/Instagram profile is Kazar Group sp. z o.o. You can contact us by writing to the following address: ul. Lwowska 154, 37-700 Przemyśl or with our Data Protection Officer by writing to: iod@kazar.com.

Your data is processed for the following purposes:

- a) keeping communication as part of the Data Controller's fanpage, in particular to respond to reactions, comments and private messages, as well as for statistical and advertising purposes carried out through the tools provided by facebook.com/instagram.com,
- b) performance of the Data Controller's other legally justified interests, which the Data Controller considers to include in particular the ability to pursue and defend claims, preventing fraud and economic offences or ensuring the safety of the ICT environment.

The processing is carried out based on the Data Controller's legally justified interest, i.e. ensuring business continuity, marketing of own products and caring for the brand image.

The recipients of your personal data may include entities who have the right to obtain them based on the legal regulations. In addition, your personal data are provided to Meta Platforms Ireland Limited (detailed information below) as well as to entities which render marketing services to the Data Controller. At the same time, all the personal data included in the comments published on our fanpage may be simultaneously available to other Facebook/Instagram users.

Your personal data shall be retained until the objection or the cessation of the purposes for processing, in particular for the period during which you remain an active user of the fanpage.

The personal data is provided voluntarily, but the provision of the data is mandatory for using Facebook/Instagram.

You have the right to request access to your personal data and to receive a copy thereof, and to request to have it rectified (amended). You have the right to request the deletion or to limit the processing of the data, as well as to object against the processing, however such right shall apply only in cases where further processing is not mandatory for the Data Controller to meet the legal obligation, and if no other, overarching legal grounds for processing exist.

You have the right to lodge a complaint against the processing of your personal data with the President of the Personal Data Protection Office.

Information regarding the co-controlling of data with Meta Platforms Ireland Limited:

- a) The Data Controller and Meta Platforms Ireland Limited (4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland) are joint controllers of your personal data in accordance with Article 26 of the GDPR within the scope of processing for statistical and advertising purposes.
- b) Co-administration covers joint analysis of the data for the purpose of displaying the activity statistics of the Data Controller's fanpage users.
- c) The scope of responsibilities of Meta Platforms Ireland Limited for the processing of your personal data for the following purposes:
 - having legal basis for personal data processing for the purpose of gathering statistical data on the website
 - ensuring the rights of the personal data subjects
 - reporting violations to a supervisory authority and notifying the persons subject to the violation about such event
 - ensuring appropriate technical and organisational means for the purpose of maintaining the security of your personal data.

- d) Scope of Data Controller's responsibility for the processing of your personal data:
- having legal basis for personal data processing for statistical purposes
 - performing informational obligations within the scope of the aims of processing carried out by the Data Controller
- e) Meta Platforms Ireland Limited shall disclose the primary section of the appendix related to the page statistics to the data subjects (Article 26 section 2 of the GDPR) through the data included in the statistical information of the websites which can be accessed from all the sites.
- f) The head supervisory body in the scope of joint processing of the data is the Irish Data Protection Commissioner (regardless of the provisions of Article 55 section 2 of the GDPR where appropriate).
- g) Detailed information on mutual agreements between the Data Controllers are available at: https://www.facebook.com/legal/terms/page_controller_addendum

Due to the fact that a portion of the ICT infrastructure of Meta Platforms Ireland Limited is situated in the USA, the data of the Facebook/Instagram platform users may be transferred to a third country (i.e. USA). The European Commission has not issued a decision finding that United States of America ensure an appropriate degree of personal data protection, however Meta Platforms Ireland Limited declares the conformity of the data transfer with the requirements of the GDPR, among others through the application of standard contractual clauses. Additional information regarding the processing of personal data carried out by Meta Platforms Ireland Limited and the means of protecting them can be found under the following address: <https://www.facebook.com/privacy/explanation>.